

## MARKETPLACE

U-Turbo - a Dynamic Pricing platform connects shipper, truckers and truck intermediaries to get better pricing, more return loads and high visibility of market trucks.

UNANU is well poised to bring in disruptive technology in logistics through marketplace and End to End Logistics Platform.

## Our DNA

Powered by massive data and Innovation, Unanu is well poised to bring in Disruptive Technology in Logistics through Market place and end to end logistics platform.



**TRUST**

**ALL-IN-ONE  
TRUCKING  
PLATFORM  
FROM  
BOOKING  
TO  
ANALYTICS**

**TECHNOLOGY**



**TIMELY DELIVERY**



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## U-TURBO

An Innovative platform that brings Trucker/Truck Intermediaries, Shippers and Logistics companies together.

Ease of use application that has seamless integration with external applications.

## Shipper Benefits

Logistics cost is reduced, manifold through dynamic pricing.



## Benefits For Logistics companies

- U-Turbo brings in transparency in freight rates.
- More loads to truckers / Truck Intermediaries, more profits for logistics company.
- U-Turbo handles more volumes simultaneously in notifying and receiving rates dynamically.
- Resulting in reducing head counts.

## Truckers/ Truck Intermediaries Benefits

- U-Turbo enables the truckers / truck intermediaries to get more loads both onward and return loads.
- Minimizes the empty loads.
- More on road, more in profits.

